



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)
CLOYD, ELISE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 626461
Inv Date 8/26/2012
Terms Net 30
Contract 325364
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Product Political - Issue (1068)
Brand 1834 AFP (134340)
Acct Types National/Political
Est/Headline 1834/06262035
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen Date 8/28/2012 5:34:23PM

AgM

AMER FOR PROSPERITY
AMERICANS FOR PROSPERITY

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/08/12 7:49AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/08/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/09/12 7:28AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/09/12 7:49AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/10/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/10/12 7:55AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
2.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/08/12 8:48AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP1205H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/09/12 8:59AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP1205H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/10/12 8:54AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP1205RH	\$1800.00	
3.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/08/12 5:23PM (We)	00:30	EYEWITNESS NEWS 5P	AFP1205H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/09/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	AFP1205H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/10/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	AFP1205RH	\$1700.00	
4.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/08/12 5:53PM (We)	00:30	EYEWITNESS NEWS 530P	AFP1205H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/09/12 5:58PM (Th)	00:30	EYEWITNESS NEWS 530P	AFP1205H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/10/12 5:42PM (Fr)	00:30	EYEWITNESS NEWS 530P	AFP1205RH	\$1800.00	
5.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/08/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	AFP1205H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/09/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	AFP1205H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/10/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	AFP1205RH	\$2000.00	
6.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/08/12 7:15PM (We)	00:30	INSIDE EDITION	AFP1205H	\$2000.00	
	Spot	7:00:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/09/12 7:29PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP1205H	\$2000.00	
	Spot	7:00:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/10/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	AFP1205RH	\$2000.00	
7.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:30:00PM- 8:00:00PM	Day, W-1, Th-1, F-1	08/08/12 7:47PM (We)	00:30	ENTERTAINMENT TONIGHT	AFP1205H	\$2000.00	
	Spot	7:30:00PM- 8:00:00PM	Day, W-1, Th-1, F-1	08/09/12 7:47PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP1205H	\$2000.00	
	Spot	7:30:00PM- 8:00:00PM	Day, W-1, Th-1, F-1	08/10/12 7:46PM (Fr)	00:30	ENTERTAINMENT TONIGHT	AFP1205RH	\$2000.00	
8.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:35:00PM-12:05:00AM	Day, W-1, Th-1, F-1	08/08/12 11:53PM (We)	00:30	Nightline	AFP1205H	\$1000.00	
	Spot	11:35:00PM-12:05:00AM	Day, W-1, Th-1, F-1	08/09/12 11:54PM (Th)	00:30	Nightline	AFP1205H	\$1000.00	
	Spot	11:35:00PM-12:05:00AM	Day, W-1, Th-1, F-1	08/10/12 11:54PM (Fr)	00:30	Nightline	AFP1205RH	\$1000.00	
9.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/11/12 6:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP1205RH	\$700.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/11/12 6:59AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP1205RH	\$700.00	
10.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/11/12 7:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP1205RH	\$700.00	



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Line	Type	Scheduled	Schedule: Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/11/12 7:55AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP1205RH	\$700.00	
11.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	08/11/12 7:59AM (Sa)	00:30	Good Morning America Saturday	AFP1205RH	\$1000.00	
12.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	08/11/12 12:14PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP1205RH	\$550.00	
13.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	6:00:00PM- 6:30:00PM	Day, Sa-1	08/11/12 6:26PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	AFP1205RH	\$1200.00	
14.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/12/12 7:23AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP1205RH	\$700.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/12/12 7:53AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP1205RH	\$700.00	
15.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00AM- 9:00:00AM	Day, Su-1	08/12/12 8:40AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	AFP1205RH	\$1000.00	
16.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	08/12/12 12:13PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP1205RH	\$500.00	
17.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/13/12 7:48AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/13/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/14/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/14/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AFP1205RH	\$1800.00	
18.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	08/13/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP1205RH	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	08/14/12 8:48AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP1205RH	\$1800.00	
19.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2	08/13/12 12:28PM (Mo)	00:30	EYEWITNESS NEWS 12P	AFP1205RH	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2	08/13/12 12:51PM (Mo)	00:30	EYEWITNESS NEWS 12P	AFP1205RH	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2	08/14/12 12:12PM (Tu)	00:30	EYEWITNESS NEWS 12P	AFP1205RH	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-2, Tu-2	08/14/12 12:52PM (Tu)	00:30	EYEWITNESS NEWS 12P	AFP1205RH	\$700.00	
20.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	08/13/12 5:12PM (Mo)	00:30	EYEWITNESS NEWS 5P	AFP1205RH	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	08/14/12 5:21PM (Tu)	00:30	EYEWITNESS NEWS 5P	AFP1205RH	\$1700.00	
21.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	08/13/12 5:52PM (Mo)	00:30	EYEWITNESS NEWS 530P	AFP1205RH	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	08/14/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	AFP1205RH	\$1800.00	
22.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	08/13/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	AFP1205RH	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	08/14/12 6:23PM (Tu)	00:30	EYEWITNESS NEWS 6P	AFP1205RH	\$2000.00	
23.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	08/13/12 7:11PM (Mo)	00:30	INSIDE EDITION	AFP1205RH	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	08/14/12 7:13PM (Tu)	00:30	INSIDE EDITION	AFP1205RH	\$2000.00	



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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	08/13/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	AFP1205RH	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	08/14/12 7:55PM (Tu)	00:30	ENTERTAINMENT TONIGHT	AFP1205RH	\$2000.00	
25.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	08/13/12 11:54PM (Mo)	00:30	Nightline	AFP1205RH	\$1000.00	
	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	08/14/12 12:01AM (Tu)	00:30	Nightline	AFP1205RH	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$90,750.00
Commission	(\$13,612.50)
Net Total	\$77,137.50

Total Spots 60